

LESSON PLAN

Name of Assistant Professor: Dr Baljinder Kaur

Class: BMC 2nd Semester

Subject: **Language & Media (English-I)**

Lesson Plan: From January 2020 to April 2020

Week 1 01.01.2020-04.01.2020	Growth and development of English Language in India
Week 2 06.01.2020-11.01.2020	Growth and development of English Language in India
Week 3 13.01.2020-18.01.2020	Punctuation marks, Plural forms
Week 4 20.01.2020-25.01.2020	Pactice of Spellings, Active and Passive Voice
Week 5 27.01.2020-01.02.2020	Practising Tenses
Week 6 03.02.2020-8.02.2020	Practising Tenses
Week 7 10.02.2020-15.02.2020	Revision, Class Test
Week 8 17.02.2020-22.02.2020	Essentials of good writing, Effective News Writing
Week 9 24.02.2020-29.03.2020	Telephonic Conversation
Week 10 02.03.2020-07-03-2020	Writing invitations to functions; replies to invitations
Week 11 09.03.2020-14.03.2020	KUK Vacation
Week 12 16.03.2020-21.03.2020	Forms of writing: News stories, letters, essays,
Week 13 23.03.2020-28.03.2020	Forms of writing: News, articles, features Book/film reviews
Week 14 30.03.2020-04.04.2020	Writing headlines: Language and grammar components
Week 15 06.04.2020-11.04.2020	Report Writing
Week 16 13.04.2020-18.04.2020	Writing memoirs, travelogues
Week 17 20.04.2020-25.04.2020	Writing for the Web
Week 18 27.04.2020-30.04.2020	Revision, Class Test

LESSON PLAN

Name of Assistant Professor: Dr Baljinder Kaur

Class: BMC 4th Semester

Subject: **Development communication**

Lesson Plan: From January 2020 to April 2020

Week 1 01.01.2020-04.01.2020	Definition, meaning and process of development
Week 2 06.01.2020-11.01.2020	Concept of Development: Evolution, Historical perspectives and debates
Week 3 13.01.2020-18.01.2020	Various Models of Development
Week 4 20.01.2020-25.01.2020	Role of Government in Development: Evolution of Planning process and new approaches
Week 5 27.01.2020-01.02.2020	Rights-based Approach to Development: Education, Food, Employment and Health
Week 6 03.02.2020-8.02.2020	Development and Marginal communities: Women, Dalit, Adivasis, Minorities
Week 7 10.02.2020-15.02.2020	Revision, Class Test
Week 8 17.02.2020-22.02.2020	Economic and social indicators of development, Other indicators: Communication as an indicator
Week 9 24.02.2020-29.03.2020	Democracy as an indicator, Human Rights as an indicator
Week 10 02.03.2020-07-03-2020	Communication for rural development
Week 11 09.03.2020-14.03.2020	KUK Vacation
Week 12 16.03.2020-21.03.2020	Strengthening of Panchayat Raj
Week 13 23.03.2020-28.03.2020	Advancement in farming and alternative employment Conservation of rural culture – tradition
Week 14 30.03.2020-04.04.2020	Communication for urban development: Urban sanitation
Week 15 06.04.2020-11.04.2020	Consumer awareness, Slum development
Week 16 13.04.2020-18.04.2020	Communication for Tribal development
Week 17 20.04.2020-25.04.2020	Wild life and forest conservation
Week 18 27.04.2020-30.04.2020	Revision, Class Test

LESSON PLAN

Name of Assistant Professor: Dr Baljinder Kaur

Class: BMC 6th Semester

Subject: **Research Methodology (T)**

Lesson Plan: From January 2020 to April 2020

Week 1 01.01.2020-04.01.2020	Communication research: Meaning & Concept
Week 2 06.01.2020-11.01.2020	Scope and importance of communication research
Week 3 13.01.2020-18.01.2020	Development of Media Research
Week 4 20.01.2020-25.01.2020	Ethics of Media Research
Week 5 27.01.2020-01.02.2020	Research Process
Week 6 03.02.2020-8.02.2020	Research Method: Survey, Interview
Week 7 10.02.2020-15.02.2020	Revision, Class Test
Week 8 17.02.2020-22.02.2020	Research Design – Experimental, Descriptive, Exploratory
Week 9 24.02.2020-29.03.2020	Sampling Method– Probability and Non- Probability
Week 10 02.03.2020-07-03-2020	Primary and Secondary data
Week 11 09.03.2020-14.03.2020	KUK Vacation
Week 12 16.03.2020-21.03.2020	Data Collection Tools
Week 13 23.03.2020-28.03.2020	Questionnaire Preparation, Research Questions
Week 14 30.03.2020-04.04.2020	Writing research report
Week 15 06.04.2020-11.04.2020	Analysis and interpretation of data
Week 16 13.04.2020-18.04.2020	Basics of Research Writing
Week 17 20.04.2020-25.04.2020	Role of computer in communication research
Week 18 27.04.2020-30.04.2020	Revision, Class Test

LESSON PLAN

Name of Assistant Professor: Dr Baljinder Kaur

Class: BMC 6th Semester Group 2

Subject: **Research Methodology (P)**

Lesson Plan: From January 2020 to April 2020

Week 1	01.01.2020-04.01.2020	Communication research: Meaning & Concept
Week 2	06.01.2020-11.01.2020	Scope and importance of communication research
Week 3	13.01.2020-18.01.2020	Development of Media Research
Week 4	20.01.2020-25.01.2020	Ethics of Media Research
Week 5	27.01.2020-01.02.2020	Research Process
Week 6	03.02.2020-8.02.2020	Research Method: Survey, Interview
Week 7	10.02.2020-15.02.2020	Revision, Class Test
Week 8	17.02.2020-22.02.2020	Research Design – Experimental, Descriptive, Exploratory
Week 9	24.02.2020-29.03.2020	Sampling Method– Probability and Non- Probability
Week 10	02.03.2020-07-03-2020	Primary and Secondary data
Week 11	09.03.2020-14.03.2020	KUK Vacation
Week 12	16.03.2020-21.03.2020	Data Collection Tools
Week 13	23.03.2020-28.03.2020	Questionnaire Preparation, Research Questions
Week 14	30.03.2020-04.04.2020	Writing research report
Week 15	06.04.2020-11.04.2020	Analysis and interpretation of data
Week 16	13.04.2020-18.04.2020	Basics of Research Writing
Week 17	20.04.2020-25.04.2020	Role of computer in communication research
Week 18	27.04.2020-30.04.2020	Revision, Class Test

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Name of Assistant Professor: Dr Baljinder Kaur

Class: BMC 6th Semester Group 2

Subject: **Research Methodology (P)**

Lesson Plan: From January 2020 to April 2020

Week 1 01.01.2020-04.01.2020	Communication research: Meaning & Concept
Week 2 06.01.2020-11.01.2020	Scope and importance of communication research
Week 3 13.01.2020-18.01.2020	Development of Media Research
Week 4 20.01.2020-25.01.2020	Ethics of Media Research
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Week 17 20.04.2020-25.04.2020	Role of computer in communication research
Week 18 27.04.2020-30.04.2020	Revision, Class Test