

LESSON PLAN

Name of Assistant Professor: Dr. Shikha Bhatt

Class: BTM III Semester: 6th

Subject: Tourism Administration in India (602)

Lesson Plan: From January 2020 to April 2020

Week 1 01.01.2020-04.01.2020

Unit-1 Introduction to Tourism Administration in India

Week 2 06.01.2020-11.01.2020

Unit-1 Role of Government in tourism Regulation and Management

Week 3 13.01.2020-18.01.2020

Unit-1 Role of Ministry of Tourism, Government of India in terms of its Organization, Role and Functions

Week 4 20.01.2020-25.01.2020

Group Discussion and Class Test

Week 5 27.01.2020-01.02.2020

Unit-II Haryana Tourism Corporation

Week 6 03.02.2020-8.02.2020

Unit-II Rajasthan Tourism Development Corporation

Week 7 10.02.2020-15.02.2020

Unit-II Kerala Tourism Development Corporation

Week 8 17.02.2020-22.02.2020

Unit-II Goa Tourism Development Corporation

Week 9 24.02.2020-29.03.2020

Group Discussion and Class Test

Week 10 02.03.2020-07-03-2020

India Tourism Development Corporation (ITDC): organization, role and functions: Divisions of ITDC

Week 11 09.03.2020-14.03.2020

KUK Vacation

Week 12 16.03.2020-21.03.2020

Hospitality Development and Promotion Board (HDPB): Role and Functions

Week 13 23.03.2020-28.03.2020

Role of Tourism Finance Corporation of India in tourism growth

Week 14 30.03.2020-04.04.2020

Group Discussion and Class Test

Week 15 06.04.2020-11.04.2020

Tourism Planning in India: Growth and Performance

Week 16 13.04.2020-18.04.2020

National Tourism Policy – 2002: Objectives and main features

Week 17 20.04.2020-25.04.2020

Problems and challenges of Tourism Administration in India

Week 18 27.04.2020-30.04.2020

Group Discussion and Class Test