

DR - RUCHE GUPTA  
ASSISTANT PROFESSOR  
(Computer Science)

B COM (CAV) - III year

BC (VOC) - 605

SOCIAL NETWORKING & DATA ANALYTICS

January, 2020 → Social Networking Concept, evaluation and applications, expansion of social networking, using popular social networking sites: Face book, twitter, linked in, instagram, blogging etc. Revision Assignments, Test.

February, 2020 → Trends in social media, organize, access and share information using social networks. Messaging services as social networking, business applications of social networking product promotion publicity etc. Social and ethical aspects of social networking. Revision, Assignments, test.

March, 2020 → Social networking and legislation, privacy issues etc. Big data and hadoop: Concepts evolution, features of big data. SQL, Python & Tableau. Introduction of data warehousing and OLAP. Revision, Test, Assignments.

APRIL, 2020 → Data Preparation, Predictive Analysis - linear regression, time series etc. Revision, Test, Assignments.

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DR. RUCHE GUPTA  
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Department)