


CURRICULUM – VITAE (C.V.)

	<p>Prof. Dr. DES RAJ BAJWA <i>M.Com, MA Eco., MA Mass Comm., MBA, UGC NET, JRF, M.Phil. Ph.D., PGDEMM, PGDJMC.</i> Research Gate: - https://orcid.org/0000-0002-4050-4778, Web of Science Researcher ID AAA-1007-2020, Europe PMC plus, Google Scholar</p> <p>Professor, HOD Commerce & Management. Department of Commerce, Govt. P.G. College, Ambala Cantt, 133001 Haryana K.U.K. University, Kurukshetra. Office of the Director General Higher Education Commission Haryana Panchkula.</p>
<p style="text-align: center;">ADDRESS FOR COMMUNICATION</p>	<p>a) Office: Department of Commerce, Government P.G. College, Ambala Cantt Haryana 133001. b) Residence: # 614 Sonia Colony Ambala City 134003 Haryana. c) Office: 0171-2644503 d) Mobile: +91-9729032559, 9729832559 e) Email: drbajwa7@gmail.com</p>
<p style="text-align: center;">DATE OF BIRTH</p>	<p style="text-align: center;">10th May, 1972</p>
<p style="text-align: center;">EDUCATIONAL QUALIFICATION</p>	<p>a) Ph.D. – 2016–Topic on “A Study of E-Banking in India: -With Special Reference to New Private Sector Banks. Case Study of HDFC Banks & ICICI Banks”. b) M.Phil. – 2011 – Topic on “Foreign Direct Investment FDI”. c) MBA- 2012 d) UGC NET JRF- 1995 e) M.Com – 1995</p>
<p style="text-align: center;">TEACHING EXPERIENCE</p>	<p>(a) Promoted as “Professor” from March, 2016 to till date. (b) Served as “Associate Professor” from July 2012 to February, 2016, in Department of Commerce, Govt. P.G. College Ambala Cantt. K.U.K. University, Haryana (c) Served as “Research Scholar” for 2 years in Department of Commerce, K.U.K. University.</p>
<p style="text-align: center;">ACADEMIC RESPONSIBILITIES</p>	<p>a) Nominated as an Expert Member of Selection Committee for teachers by Director General Higher Education Commission Panchkula Haryana India. b) Serving as HOD & Dean faculty of Commerce and Management, Department of Commerce, Government P.G. College Ambala Cantt, from 2019. c) Coordinator for M. Com 1997-2024. d) Coordinator for M. Com (F&A) 2003-04 to 2023-24 e) Coordinator for BBA Courses. f) Organizing Secretary, National Seminar on the Role of Small-Scale Industry in the Era of Globalization held at Government P.G. College, Ambala Cantt. (February 2009). g) Serving as Chairman Board of Studies and Faculty Member</p>

	<ul style="list-style-type: none"> j) Served as Finance Committee Member from 2014 to 2024. k) Participated as Subject Expert in Mid-Term Evaluation of Commerce and Management Projects. l) Served as MFA Co-Ordinator from 2000 to 2004. m) Served as Elected Member of Academic Council for Two years. n) Served as Member/ Chairman, Board of Examiner Diplomas Examiner for M. Com/MBA/PG Diplomas Exams from 1997-98 onwards for number of Exams. o) Executive Committee Member at Indian Commerce Association (ICA) from 5 years. p) Key Note Speaker at 67th Indian Commerce Association – 2014.
ACHIEVEMENTS & AWARDS	<ul style="list-style-type: none"> a) Fellow of Indian Commerce Association in 2011 and 2013. b) Award of teacher fellowship by UGC, New Delhi. c) Bharat Shiksha Rattan Award in 2012. d) Rajiv Gandhi Excellence Award 2013. e) Award on 26th Republic Day 2017 by Hon'ble Kavita jain Minister of Social Justice and Empowerment Government of Haryana. f) Best teacher award on 5th September, 2022 by the Hon'ble Home Minister Sh. Anil Vij Ji Government of Haryana.
RESEARCH GUIDANCE	<ul style="list-style-type: none"> a) Guided M.Com. Projects of Kurukshetra University and IGNOU. b) Guided 04 M.Phil., c) Guided 02 Candidates for Doctoral Research.
LIFE MEMBERSHIP	<ul style="list-style-type: none"> a. Life Member, Indian Commerce Association. b. Life Member, Indian Accounting Association. c. Member all India Management Association (AIMA). d. Member Indian Economic Society (IES). e. Life Member International Association of Computer Science and Information Technology (IACSIT) Australia. f. Advisory Board of Global Conference in University of Riverside USA.
Counselling & Mentoring	<ul style="list-style-type: none"> a. Serving students of MBA, BBA, M, COM and others courses as Monitor and Counselor.

PUBLICATION OF BOOKS

Sl. No.	Name of the Book
1	Marketing Management, Nation Press Publications, New Delhi.
2	Electronic Banking, Wave Books Publications, New Delhi.
3	Entrepreneurship Development Micro Small and Medium Enterprises Wave Books Publications, New Delhi.
4	Gender Sensitization Nation Press Publications, New Delhi.
5	Women Entrepreneurship Wave Books Publications, New Delhi.

6	Research Methodology Nation Press Publications, New Delhi.
7	Intellectual Property Rights Law and Practice Nation Press Publications, New Delhi.
8	Research Methodology Theory and Practice Nation Press Publications, New Delhi.

PUBLICATION OF ARTICLES / RESEARCH PAPERS – JOURNALS / BOOK OF PROCEEDINGS

Sl. No.	Title of the Article	Journal	ISSN / ISBN No.	Month / Year
1	Key Factors of Risk Management	International Advance Journal of Engineering, Science and Management (IAJESM)	ISSN -2393-8048	January-June 2014
2	CUSTOMER BEHAVIOR ONLINE AND THE RELATION TO SOCIAL MEDIA MARKETING	International Journal in Management and Social Science (Impact Factor-4.747)	ISSN: 2321-1784	Vol.03 Issue-05, (May, 2015)
3	Challenges and Opportunity of E-Banking in India.	International Advance Journal of Engineering, Science and Management (IAJESM)	ISSN -2393-8048	January-June 2016
4	FROM THE FARMERS' PERSPECTIVE: AN INVESTIGATION INTO ORGANIC FARMING	Asia Pacific Journal of Research in Business Management	ISSN: (2229-4104)	Vol. 8, Issue 2, February 2017 Impact Factor: 5.16
5	EFFECTIVENESS OF ONLINE ADVERTISING IN INDIA	International Journal of Research in Economics and Social Sciences (IJRESS)	ISSN(o): 2249-7382 Impact Factor: 6.939	Vol. 7 Issue 10, October-2017,
6	THE IMPACT OF SOCIAL MEDIA ON ONLINE SHOPPING AND PURCHASING	International Research Journal of Management and Commerce	ISSN: (2348-9766)	Impact Factor 5.564 Volume 5, Issue 9, September 2018
7	TOP 5 PRIORITIES FOR FUTURE OF RETAIL BANKING INDUSTRY IN INDIA	International Journal of Management, IT & Engineering	ISSN: 2249-0558 Impact Factor:	Vol. 9 Issue 5, May 2019

			7.119	
8	Implementation on Market Orientation in Hi-Tech Firms	International Journal of Interdisciplinary Organizational Studies	ISSN: 2324-7649 (Print) ISSN: 2324-7657 (Online)	Volume 15 No. 3, 2020
9	Role of E-Commerce in Economic Development	Change Management: An International Journal	ISSN: 2327-798X (Print) ISSN: 2327-9176 (Online)	Volume 21 No. 1, 2021
10	Impact of Covid-19 on Indian Economy and its Implications	International Journal of Science, Mathematics and Technology Learning	ISSN: 2327-7971 (Print) ISSN: 2327-915X (Online)	Volume 30 No. 2, 2022
11	A STUDY OF CHALLENGES AND FEATURES OF DIGITAL INDIA	International Journal of Innovative Research in Technology	ISSN: 2349-6002	Volume 9 Issue 7 2022/12
12	Higher education in India: Challenges and opportunities	International Scientific Conference" SOCIETY, INTEGRATION, EDUCATION-SIE2018"	----	2018/1/25
13	A STUDY OF INTERNET MARKETING: PROBLEMS AND PROSPECTS	International Journal of Innovative Research in Technology	ISSN: 2349-6002	2022/12
14	COMMERCE EDUCATION: - CHALLENGES & OPPORTUNITIES	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN TECHNOLOGY	Volume 9 Issue 6 Pages 761-765	2022/11/6
15	A STUDY OF ENTREPRENEURSHIP IN FIELD OF AGRICULTURE IN INDIAN ECONOMY	INTERNATIONAL JOURNAL OF ARTS AND SOCIAL SCIENCES	Volume 5 Issue 10	2022/10
16	A Study of New and Private Sector Banks in India	International Journal of Research (IJR)	ISSN: 2348-6848	September 2017
17	A STUDY OF GLOBAL E-BANKING SCENARIO AND CHALLENGES IN BANKING SYSTEM	Purakala International journal	Volume 31 Issue 2	2022/5
18	International Journal of Applied Management Theory and Research (4)	: IGI Global	ISSN: 2572-4819	2022-08-07

PAPER PRESENTATIONS IN NATIONAL / INTERNATIONAL - CONFERENCE / SEMINAR / WORKSHOP:

1. Attended International Conference on Volunteer Management for Non-profit on 25th March, 2011 [New York City \(U.S.A.\)](#).
2. Present a Research Paper on E-Banking in India with: -Special Reference to New Private Sector Banks organized by Central Connecticut State University from 16-19 April 2012 in [Paris \(FRANCE\)](#).
3. -Present Research Paper at Ryerson University International Learning center from 21-24 May 2012, at [\(Toronto Canada\)](#).
4. Present a Research Paper on Higher Education in India: Challenges and Opportunities at the International Journal of Arts & Sciences (IJAS) Conference for academic disciplines from 19 to 22 June 2012 [Florence \(ITALY\)](#).
5. Attend International Conference on E-learning in the work place from June 13-15, 2012 at [New York City \(U.S.A.\)](#)
6. Present Research Paper: International Conference on Economics, Management of Business, Innovation and Technology from 06-07, December, 2012, [\(Perth Australia\)](#).
7. Oral Presentation at World Business and Economic Research Conference from 10-11, December 2012, [\(Auckland New Zealand\)](#).
8. -Present a Research Paper entitled-"E-Governance: Issue and Opportunities the International Conference, MESD,12 from December 12-14,2012 University of Delhi, [\(New Delhi, India\)](#).
9. Attend the Academy of Management Africa Conference at the Gordon Institute of Business Science (GISB) from 7-10 January 2013 at the University of Pretoria in [\(Johannesburg, South Africa\)](#).
10. Accepted for presentation and publication a Research Paper 2013Conferece of the Australian National Special Education Conference from 5-7th June, 2013 at University of [\(Sydney Australia\)](#).
11. Accepted for presentation and publication at the 8th ICMBS 2013 International Conference organized by Society of Management and Behavioral Sciences from

July 06-07, 2013 at **(Toronto Canada)**.

12. Accepted Research Paper for Presentation International conference on Economic and Social Sustainability 2013 on September 30, 2013 (GNESS) at **(Tokyo Japan)**.
13. Accepted Research Paper for Presentation in International Journal of Arts and Science University of London from 5-8 November 2013 at **(London UK)**.
14. Present Research Paper in International Conference at Harvard University Boston USA from 26-31 May, 2015.
15. Present research paper in International Conference on BRICS and India on 10-11, April, 2017 at Kurukshetra University Kurukshetra.
16. Present Research Paper in International Conference at Harvard University Boston USA from 22-26 May, 2018.
17. Keynote Speaker in International Conference at **Netherland**.

In Service Training: -

1. Orientation Course at Govt. PG College Gurgaon Haryana India and Obtained “A” Grade 08-03-1998 to 30-03-1998.
2. Refresher Course at Punjabi University Chandigarh 03-07-2002 to 23-07-2002 and Obtained **“A” Grade.**
3. Refresher Course at Kurukshetra University Kurukshetra 14-11-2007 to 04-12-2007 and Obtained **“ A “ Grade.**
4. Refresher Course at Kurukshetra University Kurukshetra 04-12-2008 to 24-10-2008 and Obtained **“ A “Grade.**

DECLARATION

I hereby declare that the above information specified is true to the best of my knowledge and belief. I look forward for favorable response.

Date:

Place: Ambala

Dr. Des Raj Bajwa
Professor of Commerce.

